



CAN YOU DESIGN A NEW WORLD LOGO?

This was the World logo of many years ago. From the World Minutes this logo (in black and white) was approved at a meeting of World leaders in 1956. The last time it was used was in 2005 at the USA World Council when the colour was added. Many members have asked for a World Banner and/or a logo that represents GFS as a modern, professional organization. So we are conducting a competition for a new design.

The contest

Competition participants will submit logo designs to represent GFS worldwide. The winning design will become the official logo for GFW World activities and events. The logo should capture the key message: **We are a worldwide Christian organisation.**

How to Enter the Contest

The contest begins on **1 April 2015**. Submissions will be accepted up to **5pm, Tuesday 30 June 2015**. Winners will be announced via **World Leaders by email** and by direct contact with the winners.

In order to be eligible, all entries must be:

1. Sent to The GFS World President at valgribble1@bigpond.com with all details on submission, name and contact.
2. Include a short paragraph, explaining the concept of the design.
3. Submit the artwork as both a scalable vector file in eps format (such as Adobe Illustrator), and as a 300dpi jpeg format
4. Include both a colour and a black & white version of the design.

Who is eligible

This contest is open to anyone on an individual basis. Contestants can submit multiple entries.

Logo Requirements

- **Professional:** This logo may be featured on our website, social media platforms and other mediums (stationary, banners, t-shirts etc). As a result, the logo needs to be eye-catching and simple, as well as legible.

- **Theme:** Logo must promote the key message, "A Worldwide Christian organisation". Logo must contain the text 'GFS and Worldwide. The design should be international in theme, and not country specific.
- **Color:** There are no limitations although 2-3 colours are recommended. The logo must present well in both color and black & white.
- **Integrity:** Logos cannot contain copyrighted material. Logos must be original and be the unique creation of the contestant(s). Logos may not include images or licensed images that have been previously published. The design must be easily reproducible and scalable for large and small formats. Entries must not contain signatures or any personal signals.

Contest Details

Winners will be selected by voting through World leaders with one vote from each GFS World Country. . Contestants agree that the GFS World Council may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future.

The winning artwork becomes the property of GFS World from the date it is received. The contestant waives any copyright in their design. GFS World may use the design at its discretion, and reserves the right to determine which entries it displays.

Any contestants submitting a logo proposal for the competition certifies that they are the designer. They also certify that the logo does not infringe the rights of any third party and is not in violation of any copyright.

Contestants assign all ownership rights, including all intellectual property rights to the logo, to the GFS World Council. Additionally, the GFS World Council may alter, modify or revise the logo as it sees necessary to achieve the goals of the organisation.

GFS World reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

By participating in the competition, contestants accept all competition rules and agree to be bound by them.

So over to you all and we hope to receive many submissions. Please share this information as much as you can and encourage submissions.
